

Business Leader Conference Sarajevo
January 27th 2017
Hotel Holiday, Sarajevo

Conference agenda

09:30- 10:00 Registration

10:00– 11:00	Introductory part
	<p>10:00 – 10:05 Opening remarks by Moderator</p> <p>Moderator: Samra Lučkin, PR expert and project Director from the consortium</p> <p>10:05 – 10:15 Welcome Speech by EU/SR representative</p> <p>Topic: EU efforts for the future BiH economic development</p> <p>10:15 – 10:20 Video/ film</p> <p><i>Content of the video: Story on current economy trends in BiH and anticipations re: positioning BiH economy few years from today (especially with relation to the EU economy and markets), featuring also best practices and achievements in the BiH business sector that may lead the country toward the EU.</i></p> <p>10:20 – 10:40 Key note speech: Damir Šaljić, British Embassy Sarajevo</p> <p>Topic: How the current policies and socio-economic issues impact on business opportunities, companies' growth and economic development.</p> <p>10:40 – 11:00 Motivational Speech: Edin Mehić, Kolektiv/Posao.ba and Networks</p> <p>Topic: Steps to success</p> <p><i>Description: Case study of local company that successfully overcome barriers for growth and job creation, which growth would be further fostered by socio-economic reforms and could have a great impact on local economic development.</i></p>
11:00– 11:15	Coffee break and networking in expo space
11:15– 12:30	Local Business Talks: Challenges and opportunities for companies in local business environment
	<p>11:15 – 11:20 Moderator intro: Seid Fijuljanin, Hastor Foundation</p> <p>11:20 – 11:35 Key note speech: Erdal Trhulj, Euro Asphalt</p> <p>Topic: Challenges and opportunities for companies in local business environment</p> <p><i>Description: Challenges and opportunities for companies in local business</i></p>

	<p><i>environment in the context of approaching to EU markets, BiH market position vs EU market, Position of specific industries, Way to go.</i></p> <p>11:35 – 12:20 Discussion</p> <p>Panel participants:</p> <p>Erdal Trhulj, Euro Asfalt</p> <p>Doc.dr.sc Almir Badnjević, Verlab Team</p> <p>Igor Šišić, KimTec</p> <p>Milad Čerkić, Atlant BH</p> <p>Elmedin Konaković, Prime Minister of Sarajevo Canton</p> <p><i>Description: Participants will discuss on how current policies and socio-economic issues impact on business climate, investments, competitiveness, labour market (taxes on employment, barriers to job creation and skills gap, current EU efforts for the future BiH economic development and public sector rationalisation.</i></p> <p><i>Panel discussion is followed by Q&A session, with questions from the conference audience.</i></p> <p>12:20 – 12:30 Interactive voting: Pulse of the audience</p> <p>Rapporteur: Erol Mujanović, Economy expert</p> <p><i>Description: Rapporteur presents most important conclusions of the discussion. After conclusion, Rapporteur introduces a question for the audience. They answer through interactive voting system that presents results immediately on the video wall. Rapporteur briefly comments result of voting.</i></p>
<p>12:30– 13:30</p>	<p>Working lunch (buffet)</p>
<p>13:30– 14:45</p>	<p>EU and regional business talks: Regional experiences in approaching to EU markets</p>
	<p>13:30 – 13:35 Moderator intro: Zoran Milašinović, Omega Consulting</p> <p>13:35 – 13:50 Key note speech: Mario Kralj, NOA</p> <p>Topic: <i>Regional experiences in approaching to EU markets</i></p> <p><i>Description: Recent experiences from the region (Croatia and Serbia) in the process of approaching to EU market, case study of a company that successfully operates or export on the EU market, its challenges and opportunities.</i></p> <p>13:50 – 14:35 Discussion</p> <p>Panel participants:</p>

	<p>Mario Kralj, NOA</p> <p>Janez Bernik, GenePlanet</p> <p>Malcolm Duerod, Burch University</p> <p><i>Description: Participants will discuss challenges and opportunities in regional and EU business environment, experience in the process of EU integration, organizational capacities that businesses and governments will need in approaching to EU markets, How EU funds foster economic development in their countries.</i></p> <p><i>Panel discussion is followed by Q&A session, with questions from the conference audience.</i></p> <p>14:35 – 14:45 Interactive voting: Pulse of the audience</p> <p>Rapporteur: Erol Mujanović</p> <p><i>Description: Rapporteur presents most important conclusions of the discussion. After conclusion, Rapporteur introduces a question for the audience. They answer through interactive voting system that presents results immediately on the video wall. Rapporteur briefly comments result of voting.</i></p>
14:45– 16:15	The Power of Innovation and Entrepreneurship: Networking event
	<p>14:45 – 15:15 Networking and coffee with entrepreneurs who exhibit at the Expo space.</p> <p>(Please see Annex II for the list of exhibitors per city)</p> <p>15:15 – 15:30 Motivational speech: Marko Jukić, Vollo</p> <p>15:30 – 15:45 Motivational speech: Ejub Kučuk, BTL Book</p> <p>Topic: Our steps to success</p> <p><i>Description: Case study of successful start-ups, the importance of innovation and entrepreneurship for economic development of the country.</i></p>
16:15– 16:30	<p>Closing remarks</p> <p>Rapporteur: Erol Mujanović, Economic Expert</p>
16:30– 18:00	Dinner